
AES Fall 2007 Newsletter

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New Event Night Packages for 2008

We have redesigned our packages for 2008 based upon the feedback that we received from you. We are now including registration staffing and preparation, table monitors / bid sheet collectors plus item distribution staffing in our packages. This means the only volunteers that you need to supply on event night are raffle ticket sellers. The new addition of staffing

gives your event the professional touch from start to finish and gives you the peace of mind that your event will have the first class feel that it deserves.

Check out our new package details on our website at www.aesarizona.com or feel free to call the office at (480) 636.1303 for pricing.



We Now Offer Corporate Sponsorships to Cover Our Fee

Looking for a way to have AES at your event and NOT pay for our services? A Corporate Sponsorship is your answer. Our Corporate Sponsorship opportunities come from their marketing budgets and will not interfere with your Event

Sponsorships. They pay our fee and you get to enjoy having AES a part of your fundraising events.

Have a Corporation in mind for us to call? Let us know and we'll start saving you money.



Addition of Full Event Planning

Could you use an extra hand in the planning of your event? AES can now help you with all of the planning components for your event such as item solicitation, mailing of Save the Date Cards and Invitations, tracking of

your reservations, database management of your items, mailing of your Thank-You letters, venue logistics, live auctioneer contracts and much more!

Call our office at (480) 636.1303 to find out more details.

Year Round Credit Card Processing is Now Available

Are you paying over 2.35% for your daily credit card processing at your organization? If so, then AES has the solution for you.

We are now able to extend to our clients the ability to process year round with the same rate that you get for your event (s). We have landline terminals available at the low cost of only \$150 and we come out to you to do the setup. Plus, if you ever have trouble with processing, AES is only a local phone call away! Don't wait, start saving money today!



Online Event Database Coming Soon

There are many software database versions available to you as a non-profit organization, but wouldn't it be easier to use one company from start to finish on your event?

AES is in the development stages of producing an online software database. This will allow you to sign in to your event via a login and password to track your reservations, assign tables and bid numbers, track your items, track your sponsorships, export

everything to AES PLUS be able to have the final excel file that AES gives to you imported back in to the system so that you can produce all of your end of event financial reports easily. You'll also have the option to have your patrons sign in to the site to purchase tickets and sponsorships. AES knows that cost is an important factor in your decisions and our online software database will be a fraction of what you are paying for your current database program.

Did you know that AES offers you a referral discount?

We wanted to "Thank You" for referring other organizations to AES and what better way then to give you a discount on your package pricing?

For every organization that you refer to AES we will discount your package pricing by 10%. There is no limit as to how many discounts you can receive in one year and you can "bank" discounts for the next year as well. Make sure that the organization tells AES

that they came as a referral from you or we won't know who to thank. Upon your referral signing with AES you will be notified of the discount via email and you choose how and when to use it. The only restrictions are that the organization must be a new client to AES and they must sign a package contract; terminal rentals do not apply.

Start referring today and you'll see the savings!