

# AES Fall 2008 Newsletter

Volume 2

## Online Event Solutions Database is Here!!!!

We know that there are plenty of online databases for you to use in the planning phases of your event, but how many are user friendly, easy to navigate through, completely online and cost under \$1,000.00 for everything?

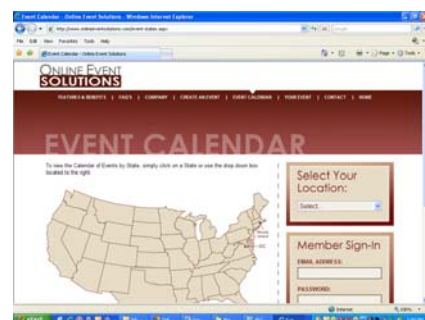
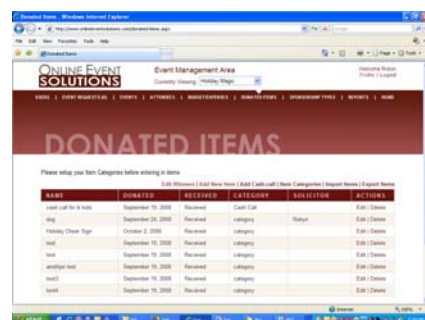
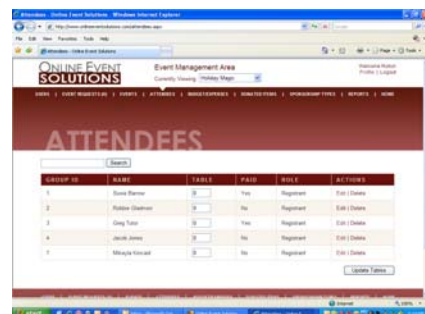
Online Event Solutions is an online event management program designed to streamline your planning preparations for your upcoming events from start to finish. This program provides tracking capabilities for all of your financial data, including: donated items, table sales, event sponsorships, and expenses all from one collective database.

Here are a few of the highlights:

- Attendees can purchase event tickets / tables from the convenience of the website
- Event sponsorships can be purchased on the website
- Receipt confirmations are sent to both you and the purchaser for tracking and tax purposes
- You can enter in donations from your home or office without additional costs
- Send donor thank you letters easily and quickly
- Bid numbers are automatically assigned upon completing a reservation
- Pull financial reports from anywhere and as often as you need
- Assign table numbers in one easy step
- Define your event budget and track expenses throughout the process
- Produce event-night bid sheets / item description sheets from templates
- Export reports to excel for analyzing by the committee

For those of you who have been tearing your hair out over the other event databases, I encourage you to take a look at ours and see the obvious differences.

Please visit [www.onlineeventsolutions.com](http://www.onlineeventsolutions.com) for a detailed look at the program or call (480) 507.3578



## Save Your Date Before it's Too Late

AES is growing at a faster rate than anticipated and we want to make sure that we have your date!

If you know now your confirmed date or know a few tentative dates for your event in the SPRING, please email Robyn at [robyn@aesarizona.com](mailto:robyn@aesarizona.com) or Candi at [candi@aesarizona.com](mailto:candi@aesarizona.com) with your dates so that we can Save your Date while you finalize information.



AES at the Arizona Diamondbacks Foundation Event

**\*Event dates become confirmed with a signed contract.**

## How many Referral Discounts have you received?

We wanted to “Thank You” for referring other organizations to AES and what better way then to give you a discount on your package pricing?

For every organization that you refer to AES we will discount your package pricing by 10%. There is no limit as to how many discounts you can receive in one year and you can “bank” discounts for the next year as well. Make sure that the organization tells AES that they came as a referral from you or we won't

know who to thank. Upon your referral signing with AES you will be notified of the discount via email and you choose how and when to use it. The only restrictions are that the organization must be a new client to AES and they must sign a package contract; terminal rentals do not apply.

Start referring today and you'll see the savings!

## Auctioneers & Photographers are now part of AES Services

Live auctioneers are critical to your events success and the cheapest is not always the best one to choose. Your live auctioneer should fill a few requirements, such as, someone who does this for a living, can provide their own spotters to entice the bidding, able to act as your emcee as well and most importantly will offer a flat rate for their services. Auction & Event Solutions has hired on the most amazing auctioneers in the valley that are guaranteed to increase your revenue. Give us a call at (480) 636-1303 to book them for your event.

In need of a photographer for your event? AES brought on board some amazing photographers that will be at your event for the first 2 hours taking pictures of your guests, ballroom setup and auction area. We do the editing of the pictures and place the photos on a CD for you that you can then post on your website for your patrons to view. The pictures are not protected by AES so your patrons can get them printed wherever they would like. Call us now to book your photographer!